

# Advertise on

www.muoviyhdistys.fi and the Finnish Plastics Association's newsletter

Muoviyhdistys.fi is a home page of The Finnish Plastics Association. The site provides a wide range of industry related information and news. Also selected articles from the MuoviPlast magazine are published on the website. There is also a members only area.

The association publishes a monthly newsletter. It contains industry related news, highlights of the upcoming events and information for the members. The newsletter has over 1000 subscribers.

Muoviyhdistys.fi website and the newsletter are effective mediums to reach the decision makers and opinion leaders within the industry.

## BANNER AD VISIBILITY ON THE WEBSITE

**Parade placement for vertical banner 600 euros / 2 month period**

Size information: Desktop: 300 x 600, Mobile: 300 x 431

**Box banner 450 euros / 2 month period**

Size information: Desktop: 300 x 300, Mobile: 300 x 300

**Parade placement 800 euros / 2 month period**

Size information: Desktop: 980 x 400, Mobile: 300 x 300

- The ad banner is an integral part of the website and is visible to the visitor all the time.
- The banner spots may have an advertisement from several advertisers rotating on the pages in random order.
- If you are interested in a longer period, please contact us for a quote.

## BANNER AD ON THE NEWSLETTER

- Size of the banner is 600px x 220px.
- The newsletter has over 1000 subscribers.
- The banner will be displayed at the end of the newsletter.
- The price of the banner ad is 350 euros for one newsletter and for two newsletters 600 euros.

## TECHNICAL INFO

- Supported formats JPEG, PNG of GIF.
- For the website also HTML 5.
- Maximum size 80 kt.
- For any other format we reserve the right to charge an additional fee to convert the ad to a correct format. The fee will be added to the price of the ad.

## CONTACT US

Muoviyhdistys ry / The Finnish Plastics Association  
Niina Leskinen  
tel. +358 50 5727 132  
niina.leskinen@muoviyhdistys.fi

The image shows a screenshot of the Muoviyhdistys website and newsletter content. The website header features the MJOVI YHDISTYS logo and navigation links. Below the header, there are several sections: 'Ajankohtaista' (Current events) with sub-sections for 'Ekstruusiopäivät' (Extrusion days), 'Vuosikokoukset' (Annual meetings), and 'Kevätkokous Tampereella' (Spring meeting in Tampere). There are also announcements for 'Muoviyhdistys PlastExpo Nordic -messuilla' (Muoviyhdistys at PlastExpo Nordic -messuilla) and 'Muoviyhdistys mukana Kaikki muovi kiertää -aluekokeilulla käytäntöön -hankkeessa' (Muoviyhdistys participating in the 'All plastic circulates' project). A large banner for 'MUOVIGOLF - 28.8.2024' is visible. The newsletter content includes a section for 'Jäsenet esittäytyvät' (Members introducing themselves) and a section for 'Tutustu laajaan valikoimaamme kestäviä materiaaleja, jotka koostuvat biopohjaisista ja kierrätetyistä polymeereistä.' (Get to know our wide range of sustainable materials, which consist of biobased and recycled polymers). The footer of the newsletter features logos for HASC0, K.D. FEDDERSEN PLASTICS · MACHINERY, and erteco.