

Advertise on www.muoviyhdistys.fi

Muoviyhdistys.fi is a home page of The Finnish Plastics Association. The site provides wide range of industry related information and news. Also selected articles from the MuoviPlast magazine are published on the website. There is also a members only area.

The association publish a monthly newsletter. It contains industry related news, highlights of the upcoming events and information for the members. The newsletter has over 1000 subscribers.

Muoviyhdistys.fi website and the newsletter are effective mediums to reach the decision makers and opinion leaders within the industry.

BANNER AD ON THE WEBSITE

- Size of the banner ad is 728px x 60px.
- The banner is visible for visitors all the time.
- There are maximum number of four banner ads rotating at the spot. Ads will be shown in random order.
- The price of the banner ad is 800 euros for a period of two months.
- If you are interested of longer period, please contact us for a quote.

BANNER AD ON THE NEWSLETTER

- Size of the banner is 600px x 220px.
- The newsletter has over 1000 subscribers.
- The banner will be displayed at the end of the newsletter.
- The price of the banner ad is 350 euros for one newsletter and for two newsletters the price is total of 600 euros.

TECHNICAL INFO

- Supported formats JPEG, PNG of GIF.
- For the website also HTML 5.
- Maximum size 80 kt.
- For any other format we reserve the right to charge an additional fee to convert the ad to a correct format. The fee will be added to the price of the ad.

CONTACT US

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The screenshot shows the homepage of the Finnish Plastics Association (MJOVI YHDISTYS). The website features a navigation menu with options like 'ETUSIVU', 'YHDISTYS', 'TIETOA MUOVISTA', 'JÄSENYYS', and 'MUOVIPLAST'. A large circular logo with the text 'MJOVI YHDISTYS THE FINNISH PLASTICS ASSOCIATION' is prominent. Below the logo, there are several news items and banners. One banner advertises a 50% discount on all advertising for Friday, 2022. Another banner promotes the autumn meeting (syyskokous) on 23.11.2022 in Tampere. A third banner highlights the annual meeting (alihankintamessut) and the individualized meeting opportunity (henkilökohtaisen kohtaamisen arvon) on 27-29.9.2022 in Tampere. The website also features a logo for HNSCO and a banner for AMT.fi, which is a recruitment agency for plastics professionals.